



Warm up to winters again.

The logo for Birlacril Ecofur. It features the brand name "Birlacril" in a bold, blue, sans-serif font, with a red swoosh above it. Below "Birlacril" is the word "Ecofur" in a green, cursive script font.



Presenting Ecofur™. A unique, eco-friendly offering from Birlacril™, Ecofur™ gives the natural look and feel of animal furs. The uniqueness of this product lies in the fact that users can enjoy all the benefits of fur without actually having to harm animals to make the product. Also, unlike other acrylic fibre, it has a flat cross-section. This makes fabric made with Ecofur™ highly resilient and super-soft to touch. Yarns made of this fibre also have an excellent body-covering property. Just what you need for high-pile, fur and upholstery applications.

Key Benefits:

- Natural look
- Softness and high resilience
- Excellent covering property
- Premium lustre

Applications:

- Overcoats, jackets and coat linings
- Boa/high pile articles
- Soft toys
- Automotive seat covers
- Raschel blankets
- Fancy yarns

Product Range:

- 5, 7, 11 denier
- Cut lengths 32mm, 38mm, 44mm, 51mm

Certification:

- Oeko Tex®
- REACH SVHC

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