



Soft. Shiny. Stylish.

**Birlacril**TM
Serena

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Presenting Serena™ – a specifically developed fibre from Birlacril™ that promises brilliant lustre and a super-soft, silky hand feel. Serena™ fibres are best suited for premium fashion apparel and they provide a distinctive add-on value to these products. The unique manufacturing technology of Serena™ fibres also slows down the ageing process of apparel, giving you clothes that remain vibrant even many years after you buy them.

Key Benefits:

- Excellent lustre and silky shine
- Super-soft hand feel
- Durable for lifetime of the product

Applications:

- Premium fashion apparel – both woven and knitted
- Traditional Indian sarees
- Bed covers, linen, home furnishings, cushion covers and table mats
- Knitwear, innerwear and socks

Product Range:

- 1.2, 1.5 denier
- Cut lengths 38mm, 51mm
- Fibre, Tow

Certification:

- Oeko Tex®
- REACH SVHC

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